



LEMON TREE HOTELS STRENGTHENS ITS GUJARAT PRESENCE WITH THE OPENING OF LEMON TREE HOTEL, BHARUCH

The Group's Gujarat portfolio now stands at 12 operational hotels, with 20 more in the pipeline across the state

New Delhi, 20th August, 2026: Lemon Tree Hotels Limited, one of India's largest hotel chains, has announced the opening of **Lemon Tree Hotel, Bharuch**, marking the Group's 12th operational hotel in Gujarat. With 20 hotels in the pipeline, it underlines the company's long-term focus on the state as a strategically important market for its growth.

The hotel is managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited.

Located along the Narmada River, Bharuch is an established commercial and industrial hub with strong connectivity to neighbouring centres including Ankleshwar, Dahej, Vadodara, Surat, Ahmedabad, Vapi and Valsad. The city also serves as a gateway to the region's cultural and spiritual attractions, including Kabirvad and the Statue of Unity, supporting demand from business, leisure, spiritual and transit travellers.

With an established operational presence and an expanding footprint in these key markets, Lemon Tree Hotels is building a well-connected network across Gujarat. This growing presence enables the Group to serve business travellers moving across key industrial and commercial routes, as well as leisure and spiritual travellers exploring the region.

The hotel offers 85 well-appointed rooms and suites, designed to provide a comfortable and contemporary stay experience. The hotel features Citrus Café, the brand's multi-cuisine restaurant, offering an extensive selection of dishes for business and leisure travellers alike. For meetings, conferences and social occasions, the hotel offers spacious banquet and meeting facilities, while a well-equipped fitness centre caters to guests looking to maintain their routines during their stay. Guests can also unwind at Refresh – the recreation hub and Fresco – the spa, offering opportunities to relax and rejuvenate.

Commenting on the launch, **Mr. Vishvapreet Singh Cheema, President, Lemon Tree Hotels**, said, "Our expansion in Gujarat is rooted in a clear objective – to offer seamless, trusted hospitality wherever our guests travel across the state. With an established presence in major economic hubs such as Ahmedabad and Vadodara, alongside our upcoming presence in Surat, our focus is on building an interconnected network that offers consistency and familiarity at every destination. The opening of Lemon Tree Hotel, Bharuch marks a significant milestone in deepening our regional footprint across these important markets and reinforces our position as the preferred hospitality brand across the region."

The hotel is conveniently accessible from major transportation hubs, with Surat Airport approximately 75 km away, Vadodara Airport approximately 70 km away, and Bharuch Railway Station and Bus Station approximately 7 km away.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 140+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Bhutan and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 270+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more information, please visit www.lemontreehotels.com and connect with us on [Instagram](#), [Facebook](#) and [LinkedIn](#).

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